



9th October

School Twitter: @RedLaneSch

Dear Parent/Carer,

I am delighted to announce that our school Twitter account is now up and running. Please sign up!

We know that via your Smartphone, tablet, laptop or desktop computer, many of you are already Twitter users and we believe that a school Twitter account is an excellent way for you to stay up-to-date with what has been happening in school on a daily basis and as a way of informing you of future events.

If you access Twitter via a Smartphone and you '**Turn on mobile notifications**', you should receive a FREE alert with the details of each new Tweet that is added.

As Twitter is web-based we adopt exactly the same rules for our school Twitter account as we do for our school website. No photographs of your child will be displayed on Twitter if you have not given permission.

Please note that the school will not respond to 'direct messages'. If you wish to contact the school, please do so via the usual methods.

We are always aiming to further improve our links between school and the home and we hope that you will find this an exciting new initiative.

Please '**follow us**' and also spread the word to the wider members of the Red Lane and BASE Academy community.

To give permission for photographs of your child to be used on twitter and for other purposes, please complete the slip attached and return this to school as soon as possible.

Yours Sincerely

A Done

Mr A Done

Head of Teaching & Learning



@RedLaneSch

Photograph Permission

I have read the letter regarding Red Lane's twitter feed and: -

I **give** permission for my child to have their photograph published on the school website, twitter, facebook and in local newspapers along with photographs to be taken at school events, performances and assemblies. This also includes individual and class photographs taken by an external provider, which may include sport teams in the summer term.

I **do not give** permission for my child to have their photograph published on the school website, twitter, facebook and in local newspapers along with photographs to be taken at school events, performances and assemblies. This also includes individual and class photographs taken by an external provider, which may include sport teams in the summer term.

Child's Name: _____ Class _____

Signed: _____ (parent/carer) Print: _____

Date: _____